

Evaluation of Careers Programme

As part of the Careers Hub support, we review the effectiveness of careers provision termly using Compass+, this compares the school against national figures and the Gatsby Benchmarks.

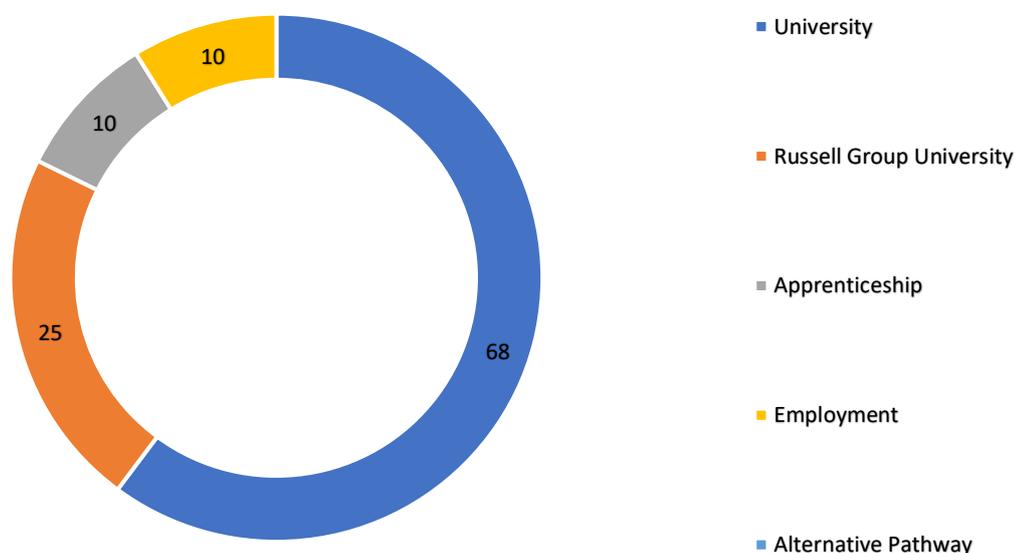
In addition, we internally reflect and evaluate our careers programme by;

- Staff Voice and Feedback
- Parental Feedback
- Student Voice and Feedback
- CEIAG Reports
- Employer Feedback (talks and placements)
- Using up to date Labour Market Information

Destinations

Post-18 Destination Headlines 2023

- 10% of students chose and secured an Apprenticeship as their post 18 pathway.
- 10% of students chose Full-time employment as their preferred career choice, post-18.
- 68% of students chose Higher Education (university) as their post-18 career choice, of which 25% accepted Russell Group Universities.



Find below, specific information regarding 2023 University Destinations.

<u>Destination</u>	<u>Course</u>
Aston University	Business Management
Birmingham University	
Liverpool Hope University	Sports Psychology
University of Manchester*	Biochemistry*

University of Derby	
Wolverhampton University	
University of Birmingham*	English Literature and Film*
University of Bristol	
Harper Keele	Veterinary Medicine
University of Coventry	
Leeds-Beckett University	Film Studies
University of Liverpool*	
Birmingham University	
University of Brighton	Events Marketing
University of Birmingham*	Biochemistry*
University of Birmingham*	Medicine and Surgery*
University of Birmingham*	Psychology*
University of Coventry	
Keele University	Biomedical Science
Birmingham University	English Literature
University of Bath*	Physics*
University of Warwick*	Mathematics, Operational Research, Statistics and Economics*
Keele University	
Aston University	
Aberystwyth University	
Chester University	
Sussex University	
Chester University	
Birmingham City University	
University of Birmingham*	Mathematics*
Aston University	Accounting and Finance
Staffordshire University	
Keele University	Psychology
	Marine Biology
Bangor University	Marine Biology and Zoology
Keele University	
Keele University	Marketing and Media
University of Worcester	Physical Education
University of Bath*	Maths and Statistics*
University of Birmingham*	Computer Science*
University of Leicester	
University of Bristol*	Chemistry and Modern Languages*
Keele University	Business Management and Geography
University of Birmingham*	Mathematics*
University of Swansea	Mathematics
Coventry University	
Keele University	Business Management
Staffordshire University	Primary Education
Harper Adams University	
University of Liverpool*	English Literature, Media, and Communications*
Keele University	Business Management
Liverpool John Moore's University	

