

Media

'The media's the most powerful entity on earth. They have the power to make the innocent guilty and to make the guilty innocent, and that's power. Because they control the minds of the masses.' – Malcom X

As we all know, the media is one of the most powerful tools in a modern society, which has the power to shape, influence and create change. Allowing students to study the processes that are involved in a multitude of different media industries and to deconstruct just how it can become so influential for so many people allows them to understand, and therefore be a part of it. In such a rapidly changing world, Media Studies allows students to broaden their knowledge of the wider world as they will study 18 different case studies (CSPs) from different media industries, such as film and television, to magazines and newspapers, to even more topical forms such as online and participatory media. Echoing the wise words of Jello Biafra, 'Don't hate the media, become the media'.

Our KS4 curriculum

GCSE Media Studies

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	Advertising analysis OMO, Galaxy and NHS Represent Online media analysis - Zoella	Analysis of video games – Lara Croft Go and Kim Kardashian Hollywood Magazine analysis – Tatler and Reveal	Film Close Study Product analysis – Doctor Strange and I, Daniel Blake Music Videos – One Direction's <i>History</i> and Arctic Monkey's <i>I Bet You Look Good on the Dancefloor</i>	Television CSP analysis – <i>Doctor Who</i> and <i>Class</i>	Radio analysis – <i>Radio 1 Launch</i> and <i>Apple Beats 1</i>	Preparation for Y10 Practice Exams
Year 11	Coursework preparation and design	Targeted Preparation for Y11 December Practice Exams	Newspaper CSPs	Targeted Preparation for March Practice Exams	Feedback on March Practice Exams and Final Revision	Exams

Reading lists:

AQA GCSE Media Studies Revision Guide by Steff Hutchinson

AQA GCSE Media Studies by Jerry Slater, Steff Hutchinson *et al.*

Exam specification:

AQA GCSE Media Studies - <https://www.aqa.org.uk/subjects/media-studies/gcse/media-studies-8572/introduction>

AQA A-Level Media Studies <https://www.aqa.org.uk/subjects/media-studies/as-and-a-level/media-studies-7572/introduction>

Read a wide variety of newspapers and magazines- You can download an app called 'Readly' and get 2 months free – it allows you access to over a hundred different magazines

Watch the news frequently and keep up to date on topical issues

Watch a wide array of films from different genres- try to make notes of the codes and conventions of those genres and try to analyse how they are different to one another.